



# Speaker Application

*Attract. Develop. Advance.*

WIFS (Women in Insurance and Financial Services) accepts speaker applications for its webinar and national conference programming. To be considered, all requested information must be submitted. Incomplete submissions will not be considered. Please type all information.

## PERSONAL INFORMATION

### Contact Information

Full Name \_\_\_\_\_ Designation(s) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Street Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Assistant's Name \_\_\_\_\_ Assistant's Phone \_\_\_\_\_ Assistant's Email \_\_\_\_\_

Are you a WIFS Member? Yes No

Do you belong to a WIFS Chapter? Yes No If Yes, which Chapter? \_\_\_\_\_

### Biography

Please provide up to 150 words describing your career, including your firm or agency size, number of years in the industry, major accomplishments and awards. WIFS reserves the right to edit biographies to meet space requirements. **No handwritten biographies will be accepted.** If your application is accepted, this biography may be published in WIFS Materials.

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## AREAS OF EXPERTISE

**Please select your top three (3) areas of speaking expertise:**

Public Speaking

Motivational/Inspirational

Networking

Marketing

Financial Planning

Social Media

Leadership & Culture

Estate Planning

Prospecting & Client Development

Recruiting & Selection

Retirement Planning

Sales & Ideas

Team Building

Practice Management

Business Succession/Business Planning

## PRESENTATION RECOMMENDATION

**Suggested Title:** \_\_\_\_\_

### **Description**

Please provide a 150-word (maximum) summary.

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### **Outcomes**

Please describe in detail what specific management tools, resources, or skills the audience will take away from your presentation (e.g., selection tools, marketing systems, custom processes, etc.).

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**Application**

How will participants be able to use this new information on the job?

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**Promotion**

Draft a short promotional piece (20-25 words) or list two or three key points that should be included in a promotional advertisement, should your presentation be selected.

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**Presentation History**

To whom have you presented this or a similar presentation? Please list city, state, and audience size.

City	State	Audience Size
City	State	Audience Size
City	State	Audience Size

**Speaking References (Contact Information Required)**

Reference Name	Phone Number	Email
Reference Name	Phone Number	Email
Reference Name	Phone Number	Email

**Please send your completed application to:**

**Women in Insurance & Financial Services**  
136 Everett Road  
Albany, New York 12205

**Applications also accepted by email at [events@wifsnational.org](mailto:events@wifsnational.org)**

**For additional information regarding WIFS speaking opportunities, please contact WIFS staff at 866.264.9437 or by emailing your questions to [office@wifsnational.org](mailto:office@wifsnational.org).**