



Speaker Application

Attract. Develop. Advance.

WIFS (Women in Insurance and Financial Services) accepts speaker applications for its webinar and national conference programming. To be considered, all requested information must be submitted. Incomplete submissions will not be considered. Please type all information.

PERSONAL INFORMATION

Contact Information

Full Name	Designation(s)	Title
Company	Email	Website
Street Address	City/State/Zip	Phone
Assistant's Name	Assistant's Phone	Assistant's Email
Are you a WIFS Member?	Yes No	
Do you belong to a WIFS Chapter?	Yes No	If Yes, which Chapter? _____

Biography

Please provide up to 150 words describing your career, including your firm or agency size, number of years in the industry, major accomplishments and awards. WIFS reserves the right to edit biographies to meet space requirements. **No handwritten biographies will be accepted.** If your application is accepted, this biography may be published in WIFS Materials.

AREAS OF EXPERTISE

Please select your top three (3) areas of speaking expertise:

Public Speaking

Marketing

Leadership & Culture

Recruiting & Selection

Team Building

Motivational/Inspirational

Financial Planning

Estate Planning

Retirement Planning

Practice Management

Networking

Social Media

Prospecting & Client Development

Sales & Ideas

Business Succession/Business Planning

PRESENTATION RECOMMENDATION

Suggested Title: _____

Description

Please provide a 150-word (maximum) summary.

Outcomes

Please describe in detail what specific management tools, resources, or skills the audience will take away from your presentation (e.g., selection tools, marketing systems, custom processes, etc.).

Application

How will participants be able to use this new information on the job?

Promotion

Draft a short promotional piece (20-25 words) or list two or three key points that should be included in a promotional advertisement, should your presentation be selected.

Presentation History

To whom have you presented this or a similar presentation? Please list city, state, and audience size.

City	State	Audience Size
City	State	Audience Size
City	State	Audience Size

Speaking References (Contact Information Required)

Reference Name	Phone Number	Email
Reference Name	Phone Number	Email
Reference Name	Phone Number	Email

Please send your completed application to:

Women in Insurance & Financial Services
136 Everett Road
Albany, New York 12205

Applications also excepted by email at events@wifsnational.org

For additional information regarding WIFS speaking opportunities, please contact WIFS staff at 866.264.9437 or by emailing your questions to events@wifsnational.org.