



PARTNERS FOR EXCELLENCE

2022 BENEFITS

2022 Benefits	Leadership \$55,000	Executive \$40,000	Ambassador \$30,000	Director \$20,000
Brand Visibility across digital platforms and publications	✓	✓	✓	✓
Partner for Excellence Digital Logo	✓	✓	✓	✓
AdviseHER eMagazine Content Articles	3	2	1	-
AdviseHER eMagazine CEO Article	2	1	-	-
LeadHER Blog Exclusive Sponsor	✓	-	-	-
AdviseHER eMagazine Issue Advertisements	4	3	2	1
LeadHER Blog Authored Posts	4	3	2	1
Partner with company to deliver thought leadership presentation to field force	✓	✓	✓	✓
Ability to have a WIFS Board Member speak at company event	✓	✓	✓	✓
Ability to have a company representative sit on the National Education Committee	✓	✓	✓	✓
Complimentary Memberships	55	40	30	20
Complimentary Virtual Conference Registrations*	18	14	10	6
Complimentary In-Person Conference Registrations	9	7	5	3
In-Person Conference Attendee Registration Discount	Unlimited	1,000	200	100
Student ConnectHER Participation	✓	✓	✓	✓
Industry Collaboration	✓	✓	✓	✓
Dedicated Partner Resource area on the WIFS National website	✓	✓	✓	✓
Program Metrics	✓	✓	✓	✓
Partner Program Leader Meet Ups	In-person	In-person	✓	✓

*If in-person conference is replaced with a virtual event

