



# Rise Up!

## BE THE CHANGE

### WIFS National Conference

PHOENIX, AZ | SEPT. 29 – OCT. 1, 2022

# SPONSORSHIP OPPORTUNITIES



For more information about sponsorship opportunities, please contact Mary Rogan or Christine Hoffer at [office@wifsnational.org](mailto:office@wifsnational.org) or 866-264-9437



# Rise Up!

## BE THE CHANGE

### WIFS National Conference

PHOENIX, AZ | SEPT. 29 – OCT. 1, 2022

## INCREASE YOUR IMPACT

WIFS is the largest women's association empowering women in the finance and insurance professions to succeed. As a WIFS 2022 Conference Sponsor you will be placing your company, brand and message in front of attendees before, during and after the event. By becoming a sponsor, you are telling attendees that you are committed to WIFS' Mission of advancing career opportunities, providing professional development and representing women's interests in a male-dominated industry.

# PLATINUM TIER

## **SOLD! Platinum Sponsor:**

### **Events and Entertainment Sponsor** **\$75,000**

Premier Sponsor of WIFS National Conference off site one-day event and entertainment.

- Sole sponsorship of the Taste of Phoenix event.
- Exclusive branding, including signage promotion and addressing conference attendees.
- Private VIP experience pre-function with WIFS Partners for Excellence, including food, beverage and live entertainment.
- Logo and branding displayed prominently on all conference materials, the conference app and website.
- Ten (10) complimentary registrations and unlimited access to the premier sponsor event.
- Four (4) complimentary conference registrations.
- One complimentary exhibit booth.

## **Platinum Sponsor:**

### **Conference Sponsor** **\$50,000**

Premier Sponsor of 2022 WIFS National Conference Rise Up...Be the Change.

- Sole sponsorship of the main stage speakers at the conference.
- Opportunity to provide welcome remarks of up to 3 minutes prior to the speaker of choice on the main stage.
- Branding will be displayed throughout the conference and prominently displayed in the conference main stage room.
- Main stage room drop notepad and pen.
- Logo displayed prominently on all conference materials and website.
- Four (4) complimentary registrations.
- One complimentary exhibit booth.

# GOLD TIER

## Gold Sponsor:

### Early Evening on the Valley Overlook Terrace

**\$40,000**

75 minute - Welcome Reception! Brand the Band, Signature Cocktail with logoed napkins.

- Sole sponsorship of the live band, lite fare, drink and fun at the networking reception at the Valley Overlook Terrace on Monday evening.
- Your organization and brand highlighted throughout the conference.
- Logo displayed prominently on all conference materials and website.
- Three (3) complimentary registrations.
- One complimentary exhibit booth.

## Gold Sponsor:

### After Hours Evening on the Valley Overlook Terrace

**\$40,000**

75 minute - under the stars with buffet foods for those that come back and network after dinner. Signature Cocktail with logoed napkins. *Summer Social Casual Dress.*

- Sole sponsorship of lite fare, drink and fun at the networking after hours at the Valley Overlook Terrace on Monday evening.
- Your organization and brand highlighted throughout the conference.
- Logo displayed prominently on all conference materials and website.
- Three (3) complimentary registrations.
- One complimentary exhibit booth.

# SILVER TIER

## **Silver Sponsor:**

### **Awards Lunch: Circle of Excellence, Woman of the Year, Chapter of the Year**

**\$20,000**

Show your brand's support of women in the industry by sponsoring this WIFS recognition luncheon.

- Your organization and brand highlighted throughout this VIP Event.
- Branding displayed throughout the conference.
- Logo displayed prominently on all conference materials and website.
- Two (2) complimentary registrations.
- One complimentary exhibit booth.

## **Silver Sponsor:**

### **Networking on the Terrace**

**\$20,000**

Engage the attendees on the ahh-inspiring terrace located just steps from the main stage. Your sponsorship will energize the attendees while you engage with them.

- Host all three days on the Terrace located adjacent to the main stage and the exhibitor area.
- Exhibitors. This inclusive branding program includes snacks and beverages on breaks.
- Branding displayed throughout the conference.
- Logo displayed prominently on all conference materials and website.
- Two (2) complimentary registrations.
- One complimentary exhibit booth.

# BRONZE TIER

## **Bronze Sponsor: Registration Sponsor**

**\$10,000**

Brand the tag – share your logo with WIFS on attendee name tags, lanyards and conference tote bags, providing constant exposure during the conference.

- Branding of tote bags, lanyards, name tags and registration materials.
- Branding displayed throughout the conference.
- Logo displayed prominently on all conference materials and website.
- Two (2) complimentary registrations.
- One complimentary exhibit booth.

## **Bronze Sponsor: First Time Attendee and New Member Welcome Reception**

**\$10,000**

New members are eager to learn; share your brand at this exclusive reception. Sponsor the Welcome Event for our first-time attendees and new members as they mix and mingle with our members and the National Board.

- Logo displayed prominently on all conference materials and website.
- Two (2) complimentary registrations.
- One complimentary exhibit booth.

## **Bronze Sponsor: Walk This Way Sponsor**

**\$10,000**

Ensure attendees know the way with branded signage on the floors guiding them to the main stage, breakout rooms and networking events.

- Logo displayed prominently on all conference materials and website.
- Two (2) complimentary registrations.
- One complimentary exhibit booth.

# ADDITIONAL SPONSORSHIPS

## Book Sponsor

**\$7,500**

Provide each attendee with a copy of a meaningful book by one of our speakers.

- Your branded bookmark is included with each book.
- Logo displayed prominently on all conference materials and website.
- One (1) complimentary registration.
- One complimentary exhibit booth.

## App Sponsor

**\$7,500**

The App is a great way to keep your branding in the spotlight, as attendees highly use the app to vote, connect, visit exhibitors, and stay connected.

- Logo displayed prominently on all conference materials and website.
- One (1) complimentary registration.
- One complimentary exhibit booth.

## Workshop Sponsor

**\$6,500**

Put your brand in front of the attendees by putting your company front and center during a breakout session.

- Opportunity to deliver a 2-3-minute greeting at the start of a breakout session.
- Logo displayed prominently on all conference materials and website.
- Two (2) complimentary registrations.
- One complimentary exhibit booth.

# ADDITIONAL SPONSORSHIPS

## Hotel Key Cards Sponsor

**\$5,000**

Put your brand in everyone's hand with your company logo on their hotel room key card.

- Branding on all key cards for attendees staying in the official group block.
- Logo on all 2022 WIFS Conference materials and website.
- One (1) complimentary registration.

## Name Badge Sponsor

**\$5,000**

Welcome attendees at registration with your company logo on their conference name tags.

- Company branding on all name tags.
- Logo on all 2022 WIFS Conference materials and website.

## Conference Tote Sponsor

**\$5,000**

Put your organization's brand on the arm of every attendee by co-branding with WIFS on the conference totes.

- Branding on all totes.
- Logo on all 2022 WIFS Conference materials and website.

## **SOLD!** ~~Fast and Furious Sponsor~~

~~**\$5,000**~~

WIFS is famous for this event where attendees share their brainchild ideas or business concepts in 60 seconds or less.

- Logo on all conference materials and website.
- Sponsor to join Leadership onstage to give out the winning prizes.
- One (1) complimentary registration.



# ADDITIONAL SPONSORSHIPS

## Charging Station Sponsor

**\$5,000**

This sponsorship brings the attendees to you when they need to charge their technical devices!

- Your brand on tables where attendees can recharge their devices.
- Logo on all conference materials and website.
- One (1) complimentary registration.

## WIFS Conference Attendee Wireless Internet Sponsor **\$5,000**

During this conference, it is important that we stay connected - share, like and post!

- Your brand is incorporated into the exclusive Wi-Fi code.
- Logo on all conference materials and website.
- One (1) complimentary registration.

## Headshot Sponsor

**\$4,000**

Who doesn't need a new headshot? Attendees will have you to thank when they take advantage of a complimentary session with a professional photographer.

- Your brand on tables where attendees prep for their photo shoot.
- Logo on all conference materials and website.

## Photo Booth Sponsor (2 available)

**\$4,000**

Photo booth pictures are super-fun keepsakes for attendees! Photo booth will be present at evening networking events.

- Your branding on prints.
- Logo on all conference materials and website.

# ADDITIONAL SPONSORSHIPS

## **SOLD!** ~~Conference Lanyard Sponsor~~ **\$3,000**

Your organizations branding on name badge lanyards.

- Logo on all conference materials and website.

## **Mentor/Student Sponsorship** **\$2,500**

Shape the future by sponsoring a student for the WIFS conference. Your sponsorship includes registration and two nights' lodging for a student.

- Logo on all conference materials and website.
- One (1) complimentary registration.

## **Coffee Sponsor, 3 individual breaks available** **\$2,500**

Provide much-needed caffeine break for attendees.

- Your brand on eco-friendly cups and napkins.
- Logo on all conference materials and website.

## **Yoga on the Terrace, per day** **\$2,500**

Show you care for attendees' well-being by sponsoring a yoga session.

- Includes co-branding on a reusable, sustainable, eco-friendly refillable water bottle.
- Logo on all conference materials and website.

## **Refresher Station** **\$2,500**

Keep the attendees hydrated throughout the conference.

- Your brand on eco-friendly cups and napkins.
- Logo on all conference materials and website.

# ADDITIONAL SPONSORSHIPS

## Playlist Sponsor

**\$2,500**

Music makes everything better! Sponsor the playlist all members and guests will be listening to at the conference. Playlist will be available after the conference on Spotify.

## Friends of WIFS

**\$750**

Your contribution allows for WIFS to continue its mission to attract, develop and advance women in the insurance and financial services industry.

## **SOLD!** Dress for Success

**\$500**

Assist our members in collecting gently used handbags, briefcases, suits and shoes for not-for-profit Dress for Success. All donors will be entered into a drawing for a beautiful designer bag.

- Sponsor will draw the winner on the main stage.