



# PARTNERS FOR EXCELLENCE

## 2021 BENEFITS

2021 Benefits	Leadership \$55,000	Executive \$40,000	Ambassador \$30,000	Director \$20,000
Brand <b>Visibility across digital platforms and publications</b>	✓	✓	✓	✓
Partner for Excellence Digital Logo	✓	✓	✓	✓
<b>AdviseHER</b> eMagazine <b>Content Articles</b>	3	2	1	-
<b>AdviseHER</b> eMagazine <b>CEO Article</b>	2	1	-	-
<b>LeadHER</b> Blog Exclusive <b>Sponsor</b>	✓	-	-	-
<b>AdviseHER</b> eMagazine Issue <b>Advertisements</b>	4	3	2	1
<b>LeadHER</b> Blog Authored <b>Posts</b>	4	3	2	1
Partner with company to <b>deliver thought leadership presentation</b> to field force	✓	✓	✓	✓
Ability to have a <b>WIFS Board Member speak</b> at company event	✓	✓	✓	✓
Ability to have a company representative <b>sit on the National Education Committee</b>	✓	✓	✓	✓
Complimentary <b>Memberships</b>	55	40	30	20
Complimentary <b>Virtual Conference Registrations</b>	18	14	10	6
Complimentary In-Person <b>Conference Registrations</b>	9	7	5	3
In-Person Conference Attendee <b>Registration Discount</b>	Unlimited	1,000	200	100
Student <b>ConnectHER</b> Participation	✓	✓	✓	✓
Industry <b>Collaboration</b>	✓	✓	✓	✓
Dedicated <b>Partner Resource area</b> on the WIFS National website	✓	✓	✓	✓
Program <b>Metrics</b>	✓	✓	✓	✓
Partner Program <b>Leader Meet Ups</b>	In-person	In-person	✓	✓

