

MISSION:
ATTRACTING
WOMEN.
DEVELOPING
POTENTIAL.
ADVANCING
CAREERS.



Affiliate Partnerships

Who We Are

Women in Insurance and Financial Services (WIFS) was founded in 1936 and is an association of financial services professionals working together to attract, develop, and advance women in an underrepresented profession.

WIFS is devoted to advancing career opportunities, providing professional development, and representing women's interests in a predominantly male industry. Through attraction and retention, and a unique focus on mentoring and networking, WIFS is the largest women's association empowering women in the finance and insurance professions to succeed.

No other professional financial services organization provides programming designed for women, by women.

Goals

Our programs offer support, widespread industry exposure, and make a statement about your commitment to women through programs and services that are tailored to your goals.

Your Strategic Partnership Includes:

- 1 WIFS National membership (a \$260 value!)
- 1 complimentary exhibit booth at the WIFS National Conference
- Opportunity to sponsor and host an educational session at the WIFS National Conference
- Opportunity to include a promotional item in the WIFS National Conference attendee bag
- Company logo & website link on WIFS National website
- WIFS member and industry demographic information
- One-time use of WIFS membership list
- Sponsorship recognition and communication of promotions to membership
- Sponsorship recognition in WIFS digital publications

Financial Commitment

Affiliate Partnerships are **\$7,500/per year** for all the above benefits. Enhancements and expansion opportunities are available and may be discussed with the WIFS National office. For more information, please contact us at office@wifsnational.org or 866.264.9437