



FOR IMMEDIATE RELEASE
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WOMEN IN INSURANCE & FINANCIAL SERVICES ELECTS 2022-2023 BOARD OF DIRECTORS

ALBANY, NY – Women in Insurance & Financial Services (WIFS) announces its 2022-2023 slate of officers and directors. The board members were elected and installed at WIFS' 2022 Annual Meeting, held on September 29 prior to the organization's National Conference in Phoenix, AZ.

Named to the Board were:

Officers

President: Toni Gonzales – Ohio National Financial Services | Phoenix, AZ

Vice President: Toni Sova-Corfee – FreeBird Consulting | Evergreen, CO

Treasurer: Mindy Helfrich | Vintage Financial Group, LLC | Omaha, NE

Secretary: Darren Larsen | Law Offices of Darren M. Larsen | Camarillo, CA

Immediate Past President: Darlene Flagg | National Life Group | Houston, TX

Directors

Chapters Director: Sarah Williams – Creative One | Leawood, KS

Membership Director: Katie Small – Gerber Life | Huntersville, NC

Education Director: Marc Kiner – Premier Social Security Consulting | Cincinnati, OH

About WIFS

More than 85 years strong, [Women in Insurance & Financial Services](https://www.wifsnational.org) is an association of professionals working together to attract, develop and advance women in the industry. WIFS champions career opportunities, provides professional development and represents women's interests to the profession. Membership is composed of industry leaders, client facing and allied professionals who benefit from national and local chapter services. The vision of WIFS is to be the global change leader inspiring women to achieve their dreams. Members receive value from local chapters across the country, monthly education programs, an annual national conference, professional development and corporate partnerships.

For more information about WIFS and its upcoming programs, visit [WIFSnational.org](https://www.wifsnational.org) or email office@wifsnational.org.

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**The 2022-23 National Board of Directors of Women in Insurance &
Financial Services.**

**Front row, from left: Toni Sova-Corfee, Vice President; Toni Gonzales, President; Darlene Flagg, Immediate Past President
Back row, from left: Marc Kiner, Education Director; Mindy Helfrich, Treasurer; Katie Small, Membership Director; Darren Larsen, Secretary; Sarah Williams, Chapters Director**