



WIFS PARTNERS FOR EXCELLENCE

2023 WIFS PARTNERS FOR EXCELLENCE BENEFITS	Leadership \$55,000	Executive \$40,000	Ambassador \$30,000	Director \$20,000	Affiliate \$10,000
ATTRACT					
“Project ’36” Annual In-Person Meeting Sponsor	✓				
“Next Gen” Webinar Series	2 webinars	2 webinars			
DEVELOP					
Main Stage Conference Speaker Sponsor (15 min. stage time)	✓				
WIFS Leader Available for Partner Program/Event (15–60 min. speaking/presentation)	✓	✓	✗	✓	
Webinar Topic Sponsor and Host	5 webinars	4 webinars	2 webinars	1 webinar	
ADVANCE					
Member of WIFS Industry Education Committee/Panel Quarterly	✓	✓	✗	✓	
Big Idea (<i>Sponsor Spotlight</i>) at Conference	✓	✓	✗	✓	
eMagazine Article(s)	2 articles	1 article			
Allowance for Blog Articles	5 articles	4 articles	2 articles	1 article	
CORPORATE					
Brand Visibility – Print and Digital	✓	✓	✗	✓	✓
Partner for Excellence Logo	✓	✓	✗	✓	✓
Complimentary Booth at WIFS Conference	✓	✓	✗		
WIFS Program Metrics/Reporting	✓	✓	✗	✓	✓
WIFS Sponsor Badge for Social Media	✓	✓	✗	✓	✓
Web Banner on WIFS Website for One Year	✓	✓	✗	✓	✓
Complimentary WIFS Memberships	30 memberships	20 memberships	10 memberships	5 memberships	
Complimentary Conference Registrations	6 registrations	4 registrations	2 registrations	1 registration	
Discounted Conference Registrations	20 registrations	15 registrations	10 registrations	5 registrations	